## **MEDIA RELEASE**



Low Carbon Vehicle Partnership Annual Conference 2011 "Just over the Horizon: mobility to 2020 and beyond"

Date: Thursday 9 June 2011

Time: 09:.45 - 18.30

**Location: Clifford Chance Auditorium, Canary Wharf** 

- Keynote speech from transport minister Norman Baker MP
- Focus on sustainable road transport and mobility to 2020 and beyond
- One of first UK opportunities to test drive new Vauxhall Ampera
- Video bulletins available to TV and online media
- Leading speakers including: Jack Short, International Transport Forum; Roland Hwang, Natural Resources Defense Council, USA); David Ward, FIA Foundation; David Kennedy, Committee on Climate Change and Quentin Willson, motoring journalist and commentator

Media are invited to attend the Low Carbon Vehicle Partnership Annual Conference. Now established as one of the most influential annual events in sustainable road transport, this year's conference is entitled "Just over the Horizon: mobility to 2020 and beyond".

Hear about the plans and views of the International Transport Forum, FIA Foundation, General Motors, BP, Renault UK, International Council on Clean Transportation, the Committee on Climate Change and many others; plus an international perspective from America's National Resources Defence Council. The Conference, held in association with "Drive the Future at Motorexpo", provides one of the first UK opportunities for visitors and media to test drive the Vauxhall Ampera. You can also go for a spin in a Tesla and one of VW's Blue Motion range. Interviews with speakers and test drives can be arranged on request.

Furthermore, this year we are employing a film crew to provide you with succinct video bulletins covering all the relevant issues surrounding low carbon vehicles, including interviews with leading sustainable motoring broadcaster, Quentin Wilson.

View the latest **Conference details here**.

More follows....

The LowCVP (www.lowcvp.org.uk) was established in 2003 to take a lead in accelerating the shift to low carbon vehicles and fuels in the UK and to help ensure that UK business can benefit from that shift. It has approaching 200 organisations from the automotive and fuel industries, the environmental sector, government, academia, road user groups and other organisations with a stake in the low carbon vehicles and fuels agenda.

To reserve a place at the conference, request video, or arrange telephone interviews, please contact:

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Follow the LowCVP Conference on Twitter: <a href="http://twitter.com/theLowCVP">http://twitter.com/theLowCVP</a>

The LowCVP's 2011 Conference is sponsored by Michelin.

## **LOWCVP CONFERENCE 2011 AGENDA**

"Just over the horizon: mobility to 2020 and beyond" The next phase of road transport decarbonisation

**Session One**: The changing global politics of low carbon transport

9.55am: Chairman's introduction

10.00: **Overview**: Shifting attitudes to low carbon transport (Jack Short, Secretary General, International Transport Forum)

10.20: Towards '50 by 50'; the implications for the coming decades (David Ward, Director General, FIA Foundation)

10.40: China's strategy for decarbonisation in the road transport sector - by video recording (Hui He, Policy Analyst, International Council on Clean Transportation, ICCT)

10.55: Perspective from the United States (Roland Hwang, Transportation Program Director, Natural Resources Defense Council, NRDC)

11.15-11.30: Q&As with David Ward, Jack Short and Roland Hwang

(11.30-12.00: coffee break)

**Session Two:** *Visions for the third decade (2020-30)* 

12.00: Can road transport help deliver the targets? What policy and other drivers are needed? (Dr David Kennedy, Chief Executive, Climate Change Committee)

12.20: Drivers and influencers of the market for cars 2020-30 (Shane Slater, Director, Element Energy)

12.40: The business case for vehicle electrification in the UK (John Batterbee, Light Duty Vehicle Transport Programme Manager, Energy Technologies Institute)

13.00-13.15: Keynote: The road to decarbonisation (Norman Baker MP, Parliamentary Under-Secretary of State for Transport - by live video-link) + Q&As

13.15-13.30: Q&A session

(13:30 -14.30: lunch break)

**Session Three**: Sustainable Mobility Futures

14.30: Chair's introduction. (Quentin Willson, Motoring journalist and commentator)

14.35: Reinventing the wheel? (Pascal Couasnon, Vice President of Technical and Scientific Communication, Michelin)

14.55: Mobility in a carbon and space constrained age. (Susan Claris, Associate Director, Arup)

15.10: A vision for urban transport; people and freight (Garrett Emmerson, Chief Operating Officer - Streets & Traffic, Transport for London)

15.25: How will we be moving after 2020? Motor industry leader's view (Dr Chris Borroni-Bird, Global Director of Advanced Vehicle Concepts, General Motors) (Pre-recorded contribution)

15.35-15.50: Q&As (including Chris Borroni-Bird, via tele-link)

(15.50-16.20: Coffee break)

**Session Four**: LowCVP report plus future fuels debate

16.20-16.30: LowCVP activities and report 2010-11 (Greg Archer)

16:30-17.25 Future fuels – what will power our vehicles beyond 2020? (Chaired by Quentin Willson)

Format: 'Witnesses' present for 5 minutes each and are then interrogated for 5 minutes by expert panel, followed by Q&As from delegates)

Witnesses: Biofuels (Olly Macé, Technology, Strategy and Regulatory Affairs Manager, BP); Hydrogen/Fuel Cells (Hugo Spowers, Riversimple); Biomethane (Trevor Fletcher, Managing Director, Hardstaff Group); Electric Vehicles (Andy Heiron, Head of Electric Vehicle Programme, Renault UK)

Expert Panel (The 'interrogators'): Greg Archer, LowCVP; Roland Hwang, NRDC; John Lewis, Director General, BVRLA; Andrew Everett, Head of Transport, Technology Strategy Board

17:25-17.30: Conference thanks and summing up (Greg Archer, LowCVP)

17.30-18.30: Drinks Reception sponsored by BP

**ENDS**